

# Nicolas El Azzi, UX project manager

76, rue Vauvenargues - 75018 Paris, France - +33 6 12 41 41 12 - nico@nicolas-el-azzi.com  
French Citizen

## PROFILE

- Graphic designer specialized in user-centered design
- Used to working with international team
- Knowledgeable in corporate branding and marketing
- Organized, team player and highly motivated

## EXPERIENCE

September 2008 - Present

Axance, user experience design - Pantin, France

### UX PROJECT MANAGER

- Worked closely with Natixis' ergonomist team as a user experience consultant (8 months)
- Analysed GE MONEY BANK business objectives in order to create the website's home page
- Applied e-commerce best practices to the website design of a leading French household appliance store

July 2008

Tripteaser - Paris, France

### UI DESIGNER

- Defined Tripteaser's user interface by understanding business and technical objectives.

June 2001 – March 2008

AOL FRANCE - Neuilly, France

### PRINCIPAL DESIGNER (January 2007 – March 2008)

- Worked closely with the French product managers and the English and German design team in order to harmonize the French, English and German Home Pages and websites
- Created a "website pack" based on blog technology in order to produce editorial content in 2 weeks
- Brainstormed and realized the user interface of a user generated content website

### DESIGNER (April 2005 - December 2006)

- Played a major role in the creation of the AOL France websites considering the SEO and W3C constraints
- **Graphic person in charge of Branding:** established AOL France's brand online content
- Provided an online catalog with AOL's modules in order to build consistent pages
- Translated AOL's portal experience into mobile device
- Realized the visual design of AOL TV's user interfaces

### GRAPHIC DESIGNER (June 2001 - March 2005)

- **Graphic person in charge of the AOL marketing areas and help areas:** AOL 9.0 Launch, product guide...
- In charge of the graphic development of AOL 9.0 in association with the US graphic team

## EDUCATION

- **July 2008:** manage and lead a project team
- **May 2001:** Certificate, Visual Communication
- **1998 - 2001:** student at Créapôle ESDI, school of design management in visual communication

## SOFTWARES AND LANGUAGES

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, XHTML, CSS

## LANGUAGES

- French: mother tongue
- English: fluent